

Contents

Introduction	
10	Preface
14	Theoretical Framework and Methodology
Composition	
22	Medialab Prado
25	Timeline
44	Programs and Activities
50	Organizational Structure and Governance
52	The Belgian Sawmill
55	Organization of the Spaces
62	Digital Infrastructure: La Cosa and the Digital Façade
Operation	
72	The Studio, the Laboratory and the Forum
77	The Expanded Atrium
78	A Milieu of Innovation
82	Digital Logics
83	Facilities, Information and Networks
88	Portrayal of Progress
96	A Decentralized Network
Transformation	
108	The Closure of MLP
109	From MLP To ECSB and Medialab Matadero
114	Medialab Matadero
118	Contingency and Obsolescence of the Belgian Sawmill
126	Implications of the Transformation
128	Change in the Program: From Mediator to Intermediary
131	Change in the Subject: From Actor to Spectator
133	Change in the Medium: From Hybrid Infrastructure to Consummated Object
138	Conclusions
146	Bibliography
150	Figure Credits
154	Annex